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The Interdisciplinary Approach to Research, Innovation and Practice

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Grapes have long been an important fruit crop for Thailand since the reign of King Rama V (1868–1910), in which grape varieties started to have been developed. Even though Thailand has more experience in developing grape varieties for more than a century, there still has largely imported fresh products of grapes approximately 151,310 tons in 2017 from foreign countries, equivalent to 169.43 million US$, while grape production capacity of the country can supply only 21,364 tons. Therefore, forecasting import demand of fresh grapes of Thailand is an important plan in dealing with domestic consumption needs. The objective of this research is to modeling and forecasting import demand of fresh grapes of Thailand using monthly time series over the period of January 2007 to June 2018.

An analysis of time series approaches including Augmented Dickey-Fuller (ADF) unit root and Autoregressive Integrated Moving Average (ARIMA) or Box-Jenkins procedure are utilized for identifying the properties of time series and then for forecasting the import quantity of fresh grapes for 18 months period ahead. As the results of the ADF non-seasonal and seasonal unit root tests, the observed time series can be stationary at the first difference. After that, Seasonal ARIMA(p,d,q)(P,D,Q)s is
performed to capture the best fitted model using the Ljung-Box Q statistics and the Schwarz information criterion (SIC). Finally, SARIMA(9,1,3)(0,1,1)_{12} is selected based on the lowest value of SIC statistic and without the serial correlation results. Furthermore, correlation coefficients between actual and predicted import demand of fresh grapes showed that the selected SARIMA forecasts very well, as 92% of the variations in the predicted value forecasts are associated with variations in actual value. For the forecasting results from July 2018 – December 2019, there are the import demand of fresh grapes of Thailand that dramatically increased by 7.757% in the last half of 2018 as well as 8.783% in 2019. The suggestion for the stakeholders is that the demand and supply of fresh grapes should be balanced for price stability for domestic farmers. In the long-term period, it should increase grape productivity instead of importation.

Keywords: Grape, Import Demand, ARIMA, Thailand.
### PROGRAM (Finalized Version - Updated)

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* **Keynote Speech**: “The State of Macroeconomics in the Big Data Era” by Prof. William Chow, Business and Management, United International College, Hong Kong Baptist University & Beijing Normal University, China. (venue: Kujiyaku, 2/F).

### Session A1: FINANCE & FINANCIAL MARKETS (venue: Kaede, 2/F)

Chair: Pornsit Jiraporn (Pennsylvania State University)

- Stock Price Dynamics after Analyst Recommendation Revisions: Behavioral Insights (s19-019)
  Speaker: Andrey Kudryavtsev (Yezreel Valley Academic College, Israel)

- Gender and Insider Trading (s19-026)
  Speaker: Pengcheng Zhu (University of San Diego, USA)

- Do Investors Trade on the Edge? Evidence from Insider Trades in Vietnam Stock Market (s19-046)
  Speaker: Cuong Nguyen (Lincoln University, New Zealand)

- Financial Innovation and Economic Growth (s19-050)
  Speaker: Han Hou (Lunghwa University of Science and Technology)

- The Effect of Bank Loans on Corporate Innovation: Evidence from M&As (s19-077)
  Speaker: I-Ju Chen (Yuan Ze University)

- Internet Financial Reporting Readability and Outside Information Credibility: Investor Valuation Judgment on Digital Disclosure Environment (s19-091)
  Speaker: Liza Alvia (Universitas Gadjah Mada)

- The Effect of Corporate Social Responsibility (CSR) on Shareholder Value: Evidence from Terrorism (s19-054)
  Speaker: Pornsit Jiraporn (Pennsylvania State University)

### Session B1: QUANTITATIVE FINANCE & ECONOMETRICS (venue: Ichou, 2/F)

Chair: Tomoki Fujii (Singapore Management University)

- Modeling and Forecasting Import Demand of Fresh Grapes of Thailand: A Case Study Using ARIMA Approach (s19-027)
  Speaker: Chalermporn Jatuporn (Sukhothai Thammathirat Open University)

- Inflation and Underground Economy: Evidence from Taiwan (s19-072)
  Speaker: Fu-Sheng Hung (National Chengchi University)

- Pricing American Options on Leveraged ETFs (s19-083)
  Speaker: Hsuan-Ku Liu (National Taipei University of Education)

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Stock Liquidity and Option-Implied Density Prediction (s19-084)
Speaker: Shih-Ping Feng (Feng Chia University)

Application of Network Analysis to Cryptocurrency in the Global Financial Market (s19-089)
Speaker: Shigeyuki Hamori (Kobe University)

Joint Dynamics in Foreign Exchange and Domestic Financial Markets (s19-148)
Speaker: Chih-Chiang Wu (Yuan Ze University)

Spatial Disaggregation of Poverty and Disability: Application to Tanzania (s19-081)
Speaker: Tomoki Fujii (Singapore Management University)

**Session C1: EDUCATION & LABOUR MARKET (venue: Kujyaku, 2/F)**
Chair: Chun-Fan Elvy Pang Leung (Hong Kong Polytechnic University)

Media Richness with Individual and Environmental Characteristics to Enhance Students’ Cognitive Absorption (s19-125)
Speaker: M. Roy Aziz Haryana (Universitas Gadjah Mada)

A Proposal to Improve Innovator’s Attributes for High School Student (s19-196)
Speaker: Yusuke Kamegaya (Keio University)

Sustainability Cooperative Business in Vocational High School: Application of the Sustainability Compass Theory (s19-131)
Speaker: Santi Susanti (Universitas Negeri Jakarta)

Effects of Collaborative Learning in a Japanese Higher Education Entrepreneurship Course: Developing Self-Efficacy and Confidence (s19-185)
Speaker: Yuko Inada (Kwansei Gakuin University)

Value Relevance of Intellectual Capitals, Risk and Performance (s19-062)
Speaker: Kuo-An Tseng (Lunghwa University of Science and Technology)

Measuring Labor Contributions in the Creation of Added Value in Creative Industries (s19-213)
Speaker: Horas Djulius (Universitas Pasundan)

Learning Together: Applying Collaborative Learning in Entrepreneurship Education (s19-074)
Speaker: Chun-Fan Elvy Pang Leung (Hong Kong Polytechnic University)

**Session G1: ORGANIZATION & HUMAN RESOURCES MANAGEMENT (venue: Kaede, 2/F)**
Chair: Valerie Isaak (University of Haifa, Israel)

Proposal of Trustworthy Behavior Model in Corporate Integration (s19-177)
Speaker: Takashi Matsuura (Keio University) *SIBR Best Paper Award*

The Proposal of the Method for Facilitating Strategic Consensus Building among Multiple Stakeholder from Outside (s19-182)
Speaker: Mitsuru Ohno (Keio University)

Research on Enterprise Import Business Ecosystem Evaluation Model (s19-052)
Speaker: Lee-shing Chen (National Taipei University of Technology)

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Consequences of Green Human Resource Management: Perspective Professional Event Organizer Employees in Jakarta (s19-080)
Speaker: Netania Emilisa (Trisakti University)

Strategic Performance Measurement System, Organizational Justice, and Employee In-role Performance in an Indonesian Public Sector Institution (s19-151)
Speaker: Yeney Widya Prihatiningtias (Universitas Brawijaya)

The Influence of Strategic Performance Measurement System on Employee In-role Performance Mediated by Mental Model Development (s19-156)
Speaker: Kristin Rosalina (Universitas Brawijaya)

Refresher Safety Training and Workplace Wellbeing (s19-013)
Speaker: Valerie Isaak (University of Haifa, Israel)

Session H1: AGRICULTURAL & NATURAL RESOURCES ECONOMICS (venue: Ichou, 2/F)
Chair: Sherlinda Octa Yuniarsa (Universitas Brawijaya)

Exploring the Sustainable Development Model of Organic Agriculture Multiple Values (s19-103)
Speaker: I Wen Chen (Tunghai University)

Crucial Factors of the Successful Contract Farming under the Perspective of Risk Perception: A Prospect Theory Perspective (s19-106)
Speaker: Cheng-Hsin Chen (Tunghai University)

The Social Value of Participatory Guarantee Systems: A Taiwan Green Conservation Program (s19-114)
Speaker: Po-Jung Huang (Tunghai University)

Speaker: Mei-Chuan Hsueh (Tunghai University)

The Multilevel Effect of Ethical Leadership on Brand Citizenship Behavior: The Moderated Mediation of Brand Commitment and Person-brand Fit (s19-087)
Speakers: Hsu-Hsin Chiang (National Tsing Hua University) & Tzu-Shian Han (National Chengchi University)

Local Wisdom and Economics Platform Traditional Industry: A Society in Sumba Island, Indonesia (s19-061)
Speaker: Sherlinda Octa Yuniarsa (Universitas Brawijaya)

Session J1: MARKETING & MANAGEMENT (venue: Kujyaku, 2/F)
Chair: Kuang-Wen Wu (Feng Chia University)

A Study of Adoption of Mobile Shopping Apps (s19-059)
Speaker: Thi Huong Giang Vo (Feng Chia University)

The Vending Machine is Not Just a Vending Machine: Perspective from Prospect Theory (s19-086)
Speaker: Po-Lu Chen (National Taichung University of Science and Technology) *SIBR Best Paper Award*

Social Network Marketing of Micro, Small and Medium- Enterprises in the Province of Tarlac (s19-118)
Speaker: Winston Abalos (Tarlac State University)

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Do Online Consumer Reviews Matter? An Investigation of the Effects of Online Consumer Satisfaction and eWOM on Hotel Performance (s19-146)
Speaker: Ching-Hsuan Yeh (National Changhua University of Education) *SIBR Best Paper Award*

Proposal of Customer Value Consistency Canvas, Using an Ontology of Value Proposition with Service Dominant Logic (s19-186)
Speaker: Ryoya Inomata (Keio University)

A Proposal of Reference Model Driven Modeling Framework for Clarification of Business Concept (s19-181)
Speaker: Fumihito Oura (Keio University)

Service Recovery Strategy and eWOM (s19-048)
Speakers: Kuang-Wen Wu & Duy Binh Luong (Feng Chia University)

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Disadvantaged Students’ Mathematical Learning Difficulties, Self-regulation Strategies and Flow Experience: The Analysis of Unknown Number Solutions in Algebra (s19-042)
Speaker: Ju-Chieh Huang (Tamkang University)

The Effects of Brand Position (Underdog v.s. Top Dog) and Comparative Advertising (s19-045)
Speaker: Hsiang-Ming Lee (University of Taipei)

A New Delicious Relationship: The Critical Service Factors for Solo Diner (s19-057)
Speaker: Cheng-Ta Chen (Taipei University of Marine Technology)

Using Big Data Analytics to Explore Key Success Factors for Dining-Sharing Service Model (s19-058)
Speaker: Ching-Chan Cheng (Taipei University of Marine Technology)

The Effect of Lactic Fermented Seabass Byproduct Hydrolysate from High Hydrostatic Pressure–Assisted Protease Hydrolysis on Angiotensin I Converting Enzyme Inhibition (s19-134)
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The Effect of Lactic Fermented Seabass Byproduct Hydrolysate from High Hydrostatic Pressure–Assisted Protease Hydrolysis on the Inhibition of Cholesterol Micellar Solubility (s19-135)
Speaker: Yu-Hsin Lin (Taipei University of Marine Technology)

**Session K1: ACCOUNTING & FINANCIAL REPORTING (venue: Kaede, 2/F)**
Chair: Frank Ohara (University of San Francisco)

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- Please be ready in the session five minutes before the schedule.
- The session chair will allocate the available time equally (approx. 15 minutes each) among all papers to be presented in the session. Each paper has to be presented within the time allotted sparing 3 minutes for discussion.
- The session chair should remind each speaker 3 minutes before the time he/she is expected to end the presentation. If a speaker goes beyond the time allotted, the session chair should remind him/her to end the presentation.
- SIBR assumes no responsibility if presenters are unable to finish their presentation in the assigned sessions for any reasons.
- Projector and computer will be provided in each conference room. Speakers are reminded to save their presentation files on their own USB drives. The organizer will NOT provide Internet connection.

Conference Registration Desk
Conference participants will collect attendance certificates, proceedings (on USB drive) and official receipts from the registration desk. Please mention your Paper I.D. code at the desk to expedite the process. No certificates will be provided to non-registered co-authors. The conference registration desk will be open from AM08:30 to PM16:00 on July 4-5, 2019. Presenters assigned to morning sessions can register after they have finished their presentation.

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- A side-door of Ark Hotel Shinsaibashi (the conference hotel) is immediately outside Exit #4 of Nagahoribashi Subway Station (Sakaisuji Line). You will see it on your left-hand side once you get out from the exit.
- If you want to go to shopping and entertainment districts around Shinsaibashi, you can go down to the Nagahoribashi Subway Station and then walk to the Shinsaibashi Station (5-10 mins) via the “CRYSTA” underground shopping arcade.
- From Shinsaibashi Station, you can take the subway train (Midosuji Line) to other major shopping and entertainment districts, e.g., Umeda (10-mins North of Shinsaibashi) and Namba (5-mins South of Shinsaibashi).
- Please download the full map from: http://sibresearch.org/osaka-venue.html.
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